

Jeff Jones

Phone: (702) 839-8082

Email: jeff@jeffjoneslive.com

Web: www.jeffjoneslive.com

PERSONAL HEADLINER

Experienced technical project manager specialized in online and mobile SDLC with passion for technology, quality assurance and performance engineering. Proven to deliver end-to-end enterprise applications to customer specifications, on budget and on time.

TECHNICAL PROFICIENCIES

Project Management	Programming Languages	Software Applications
<ul style="list-style-type: none">• Proficient with Agile Methodologies & Tooling• A Veteran in the Software Development Life Cycle• Effective Product Backlog Management• Performance Engineering and Quality Assurance	<ul style="list-style-type: none">• XML, JSON, Web Services• AJAX, JavaScript & CSS• ActionScript 3 & 2• Adobe Media Server & AIR• HTML5, jQuery, PhoneGap• T-SQL, PL-SQL• User Experience Design• Usability Testing	<ul style="list-style-type: none">• Microsoft Project, Visio, Excel, Access and Power Point• Photoshop CS6• Flash CS6• Dreamweaver CS6• AfterEffects CS5• Sony Vegas 11

PROFESSIONAL EXPERIENCE

- **Wild Card Ventures LLC – Technology Strategist.** 2/2009-Current: Provide the vision and champion quality end-to-end technical services and products. Responsible for writing technical specifications, user stories, maintaining the product backlogs, coordinating sprints iterations using Agile, Lean and the Kaizen methodologies to effectively managing resources and deliver products to customer specifications, on budget and on time.
- **Lead Interactive Developer at Amazon through Aditi –** 12/2012 – Current: Creating interactive multimedia advertising products. Tasks include requirements discovery, developing complex ad products with a distributed component architecture integrating third party cloud services and internal systems, working through quality assurance scenarios, training and documenting product features.
- **Symphony Teleca - Mobile Development Team Lead.** 4/2011-12/2011: Coordinated the Flash design team in an Agile project environment with daily 15 minute stand-up meetings. Worked through user stories and product backlogs with product owners. Updates were continually integrated into the product through source control and automated builds. We had continuous testing and highly visible progress indicators and information radiators.
- **Bally Technology - Embedded Touch Screen Developer** 1/2011-3/2011: Integrated the Bally Display Manager (DM) technology into the IGT GameKings. The project demonstrated the backward compatibility of the Bally DM technology and was delivered to spec on time.
- **IGT (International Gaming Technology) - New Products Development.** 10/2010-1/2011: Produced a new user interface for the Casinolink eSmib and Service Window products for the 2010 G2E show and the 2011 ICE show. Products were delivered to specifications on time.
- **Caesars Entertainment Inc (Object Systems Group) - Software Developer.** 1/2010-

10/2010: Ported the Total Rewards customer facing touch screen application to run on multiple manufacturers' hardware. The goal of our project was to modify the existing application to run on both the NexGen and iView 3.0 platforms. Wrote a socket server, documented all G2S messaging and delivered to customer specs, on budget and on time.

- **Lexus (The Cobalt Group) - Flash Developer.** 5/2009-8/2009: Produced the interactive showcase for Lexus dealerships. Vehicle details, pricing and images used for animation are loaded at runtime based on files. Lead the Flash development effort for the Lexus redesign.
- **MSN.com (Insight Global) - Senior Flash Developer.** 6/2006-12/2008: Created premier rich internet applications using Flash, video and dynamic content for MSN's enterprise partners.
- **Expedia.com (Insight Global) - Web Developer:** 6/2006-11-2008: Built the Ski Store Flash application using XML to populate affiliated resorts, Insider Select, Top Deals Banners.
- **Microsoft Research (Insight Global) - UI Developer.** 3/2007-12/2007: Created the web interface for Microsoft Robotics using XML, Web Services, AJAX, XSLT, CSS, HTML and JavaScript for REST services offering coordinating concurrent processes via http.
- **T-Mobile (Publicis Seattle) - Flash Developer.** 2/2006-9/2006: Created the Face Icon Maker touch screen applications used to create myFav icons sent to T-Mobile user's phones.

EDUCATION and INTERESTS

- **Bachelor's Degree in Information Systems & Accounting; University of Idaho 2000**
- **Technical Certifications:** PMI-ACP (Agile Certified Practitioner)
- **Interest:** Hiking, travel photography, video editing, web development, motorcycles and snowboarding.



RECOMMENDATIONS

LinkedIn Profile: <http://www.linkedin.com/pub/jeff-jones-pmi-acp/1/499/789>

“Jeff combines strong design and development expertise with excellent project management skills, and most importantly, the ability to lead by example, and successfully drive a team to meet tough deadlines. Based on these skills, he's someone I'd want to work with any time, as I know I can count on his expertise, leadership and strong work ethic.” ~ *David Witt Sr. UX Developer Symphony Teleca 7/13/2012*

“Jeff Jones was a pleasure to work with during my tenure at Caesars. He was the lead architect, designer and developer of many high profile projects; one of those projects being Prism (real time marketing at the slot). His knowledge and skill-set of Web/Flash development along with his motivation will lead any company's vision to reality. Not only was he able to deliver his projects on time, but he also introduced innovative ideas to the table, which resulted in new revenue for the company. I recommend Jeff.” ~ *Billy Cao Senior Programmer Analyst Caesars Entertainment Corporation 3/9/2012*

“Jeff has the experience to build an application from end to end--database to the rich GUI. He came into a project that used a proprietary messaging format on top of a proprietary network, and older languages. Jeff was able to split the code base to apply fixes to production while updating a separate branch to a more recent version while pointing out where improvements could be made for usability, testing, and supportability in both. He's great to work with and will teach you as much as you want to know, as well as learn as much as you can teach him.” ~ *Darby Grady QA Engineer Cantor Gaming 2/15/2012*

“Jeff worked on several contracts for us where he did outstanding work. I would highly recommend Jeff for any projects that you might have. He is detail oriented and always provides outstanding work.” ~ *Trey Gundrum Director of Operations at Insight Global 4/12/2012*

“Jeff is an excellent specialist to work with. He is extremely professional. His knowledge of software and methodology of project development are highest. Jeff has great ability to maintain positive spirit inside the team, he is always responsive and kind to colleagues. While working on project, Jeff got involved a lot with the success of our team's effort. I recommend Jeff to everyone who needs a strong professional with highest skills' level.” ~ *Roman Morris CG Artist at ZeptoLab 11/23/2012*

“Jeff is a passionate worker that is willing to push the long hours when crunch time comes. He has a good eye for art, and can bring function to form through many techniques that are applicable through the Adobe Suites. Good luck to you my man.” ~ *Colton Murphy UI Scripter / Flash Developer at Electronic Arts 7/19/2012*